

San Francisco Chronicle

PRESS RELEASE FROM ALMA ROSA WINERY AND VINEYARDS

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FOR IMMEDIATE RELEASE

PIONEER WINEMAKER RICHARD SANFORD'S ALMA ROSA WINERY DOES IT AGAIN!

For the second year in a row Alma Rosa's El Jabalí Vineyard Chardonnay has been chosen by the prestigious **San Francisco Chronicle** as one of the top 100 wines of 2009.

Alma Rosa's newly released **2007 El Jabalí Vineyard Chardonnay, Sta. Rita Hills**, is also designated as one of the top 100 wines for under \$30, an important indicator in this economic climate, and all the more noteworthy for a wine made entirely from organically grown grapes.

Farmed organically, on a 7 acre site owned by Thekla and Richard Sanford since 1983, the grapes used to make this wine are top quality, environmentally sound, lovingly reared and harvested fruit that fully displays the promise of this region.

Welcome news indeed to Thekla and Richard Sanford, who have dedicated their working lives to pioneering wine production in this region of the Central Coast of California now known as the Sta. Rita Hills A.V.A. More than twenty years of commitment to organic farming are bearing fruit in increased recognition by the U.S. wine drinking public of the importance of sustainability in organic wine growing, as much as in any other foodstuff. Alma Rosa's mission to work with nature and agriculture in sustainable harmony is being realized as a sound, ethical, and successful ethos for a winery with deep roots in the past and strong reach into the future.

Helen Talkin

Jon Bonne, San Francisco Chronicle Wine Critic writes:

2007 Alma Rosa El Jabalí Vineyard Chardonnay, Sta. Rita Hills

"(\$28) Mouthwatering lemon confit, bright mineral, peach, cassia and watermelon intersect in this new, lean-lined release from Richard Sanford's stellar El Jabalí site. A veteran Santa Rita hand again nails the area's potential."

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